



# PROGRAM OVERVIEW

## WHAT IS DIGIPALOOZA?

Digipalooza is OverDrive's international user group conference held biennially in Cleveland, Ohio.

## WHEN IS DIGIPALOOZA 2017?

Wednesday, August 2, 2017 - Friday, August 4, 2017

## WHO SHOULD ATTEND?

Whether you are responsible for your library or school collection development, front-line support, electronic resources, marketing, training, or administrative decisions, everyone can benefit from the programming and networking at Digipalooza.

## WHAT IS THE THEME FOR THIS YEAR?

Innovate | Engage | Succeed

### TIP OFF: WELCOME TO DIGIPALOOZA!

Team OverDrive will kick-off Digipalooza with a review of the conference program and opening remarks.

### YOU HAVE OVERDRIVE...NOW WHAT?

Learn ways to share OverDrive with your whole school community. We'll provide key benefits as to why OverDrive is the digital solution for you, your students, parents, administrators, teachers, and yes, even those digital doubters, too!

### NEW TITLES HIGHLIGHTS FROM LEADING PUBLISHERS: LUNCH & LEARN

Enjoy lunch and get the first-look at new titles coming soon from the industry's largest publishers.

### 10 TIME-SAVING TRICKS TO SIMPLIFY COLLECTION DEVELOPMENT

Building and maintaining your digital collection on a budget can be a challenge. Hear tips and success stories from experts in the field that will save you time and effort.

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*Note: This program is tentative and subject to change. Sessions are listed in chronological order. This list does not include our planned registration times, meals, special evening events (both Wednesday and Thursday night), networking breaks, open exhibit hours or the TBD keynote speaker.*

## THURSDAY AFTERNOON BREAKOUT SESSIONS

The following sessions are intended for school audiences only. Additional breakout sessions are available for review in our Library Program. Follow the “Who should attend?” recommendations for guidance on what sessions might be most applicable for you, based on your role at your school and relationship with OverDrive.

BREAKOUT  
SESSIONS

### LESSON PLANNING WITH DIGITAL CONTENT

Learn how to intergrate digital content into your lesson plans. We'll provide examples and best practices to enhance your curriculum with OverDrive.

➤ **Who should attend?** School Administrators; Educators; Training; New to OverDrive

### THE EVOLUTION OF LEARNING: SCHOOLS IN THE DIGITAL AGE

We'll address digital literacy, digital citizenship, prolonged screentime and where OverDrive fits in the evolving ed-tech realm.

➤ **Who should attend?** School Administrators; Educators; Training; Marketing; New to OverDrive

### SECRETS FROM THE FRONT LINES: HOW SUCCESSFUL SCHOOLS ARE CHANGING THE RULES

This moderated panel will feature experts who will share real-life success stories that will take your use of digital content to the next level.

### CREATE READING HAPPINESS FOR EVERY STUDENT

Learn ways to make your OverDrive platform meet readers at their level. Engage everyone from your most reluctant students to those who can't get enough, by creating individualized reading solutions using your digital content.

### SNEAK PEEK: OVERDRIVE'S PRODUCT ROADMAP

Hear firsthand from OverDrive Education's product and development teams about the latest innovations and emerging technologies for the OverDrive user experience and Marketplace.

### SHAPE THE FUTURE: LET YOUR VOICE BE HEARD

In this interactive session, you'll have an opportunity to ask questions, provide feedback and share insights about what's next at OverDrive. Don't miss your chance to help impact the future of digital media in the library!

### FINAL WHISTLE: CLOSING REMARKS FROM OVERDRIVE'S TEAM CAPTAIN

Hear from OverDrive CEO, Steve Potash, as he summarizes key takeaways from the conference and thoughts about the future of digital reading innovations.

**LEARN MORE** about Digipalooza at <http://digipalooza.com>

**QUESTIONS?** Contact us at [digipalooza2017@overdrive.com](mailto:digipalooza2017@overdrive.com)