



SPONSORSHIP OPPORTUNITIES

Digipalooza, OverDrive's international user group conference, is a celebration of digital media that brings hundreds of leading librarians together for a unique blend of education, networking, and fun!

Sponsorship includes full access to sessions, meals, and evening events, enabling deep engagement with attendees and high exposure for your company.

Dates August 2-4, 2017

Location Cleveland, Ohio
Huntington Convention Center

Audience 500+ librarians representing a variety of roles including administration, content selectors, marketing and training managers, technical services and reference staff.



CONFERENCE PARTNER - \$12,000 (5 available)

Make the most of your Digipalooza experience by marketing to decision makers at some of the largest libraries in the world.

Conference Partner includes:

- Registration for all sessions, meals and special events for up to three (3) people.
- Exhibitor space (6' x 30" table with black table covering) with Wi-Fi and electricity included.
- Company logo featured prominently on our website and all other digital and printed conference materials and attendee t-shirts.
- Recognition during opening and closing remarks by OverDrive CEO, Steve Potash.
- Participation to publish new titles highlights lunch-and-learn and consideration for inclusion in additional on-stage discussions.
- Brand exposure in OverDrive communication and websites including In the Space, OverDrive Blogs, newsletters, and social media.
- **NEW THIS YEAR!** Banner ad space and messaging capabilities via our mobile conference app.
- **Contact us for more details** about this package and the benefits exclusively available to conference partners!

MEAL SPONSOR - \$4,000 (Only one spot left!)

We keep attendees full and happy with catered meals throughout the conference. One breakfast is still available and is a great opportunity for exposure.

Meal Sponsor includes:

- Registration for all conference meals, sessions and events for one (1) person.
- Company name and logo displayed on signage at the meal, on the Digipalooza website and in the conference app.
- Recognition during meal by OverDrive CEO, Steve Potash, and one (1) minute for remarks.

Bundle your meal sponsorship with an exhibit table for an additional \$1,000.



SPECIAL EVENT SPONSOR - \$7,500 (2 available)

Get the party started by sponsoring one of our special events! Wednesday's kickoff party is at Punch Bowl Social, one of Cleveland's hottest new dining and entertainment venues that gives attendees the opportunity to eat, drink...and karaoke! Punch Bowl Social also boasts bowling, darts, arcade games and more fun activities to mingle and get Digipalooza started on the right foot.

Thursday's event is our Throwback Thursday party at the House of Blues. A live band will get the crowd moving to hits from the past and today. Dine, drink, dance and enjoy #TBT Trivia and a photo booth for a memorable night in the heart of downtown Cleveland.

Sponsor a special event and receive...

- Registration for all conference meals, sessions and events for two (2) people.
- Recognition during event by OverDrive CEO, Steve Potash, and one (1) minute for remarks.
- Your company name and logo displayed on signage at your chosen event and featured in the Digipalooza conference app, website, attendee t-shirt and print collateral related to the event.
- A push notification sent to all attendees via the conference app, thanking you for sponsoring the night's events.

Add on an exhibit table at the discounted rate of \$1,000. Further a la carte options may be available. **Contact us for more details!**

EXHIBITOR - \$2,500

Digipalooza exhibitors connect with conference attendees during more than just open exhibit hours. Interact with attendees during sessions, meals, and special events and make connections that people remember!

Exhibitors receive:

- Registration for all conference sessions, events and meals for one (1) person.
- Booth space (6' x 30" table with black table covering) located in the Exhibit Hall, within the main meal area. *Electricity is an additional cost of \$79.00. Wi-Fi is included.*
- Logo displayed on the Digipalooza website and conference app.
- Open dedicated Exhibit Hour on Thursday and additional time for exhibits during every break and meal.

Discounted rate available for exhibitors to bring an additional attendee. **Contact us for more details!**

BENEFACTOR

NEW THIS YEAR! Can't make it to Digipalooza but still want to market to our attendees? Consider becoming a Digipalooza Benefactor! **Contact us for more details!**

TRANSPORTATION TO SPECIAL EVENTS

\$1,750 - 2 available

Company logo featured on the trolley to and from special events

PUBLISHER HANDOUT

\$500

8.5x11 promotional handout made available in Exhibit Hall

These are also available as add-ons for our attending conference partners, sponsors and exhibitors at a discounted bundle rate.

CLICK HERE

to complete the Sponsorship Order Form
or visit digipalooza.com/sponsors